**SPONSORING AND ADVERTISING**

**Booking Form**

**To be returned to Hande Van Gestel by email** [**hyilmaz@estro.org**](mailto:hyilmaz@estro.org)

All booking procedure will start on

**20 October 2020** for ESTRO Gold Corporate members

**27 October** **2020** for ESTRO Corporate members

**12 November 2020** for the whole industry

**NO BOOKING WILL BE ACCEPTED BEFORE THE ABOVE-MENTIONED DATE**

Please complete in type of block capitals. ESTRO cannot be responsible for mistakes resulting for illegible handwriting.

**COMPANY DETAILS**

Company name

Invoicing address

Contact person

VAT number (if applies)

Purchase order number - PO (if applies)

Tel

E-mail …………………………....

This application is legally binding for the exhibitor pending its acceptance in writing by the organiser.

**By signing this application form, you declare that you have read and accepted the ESTRO Rules and Regulations.**

Name: Title:

Signature: Date:

**Booking of the following items:**

**CONFERENCE MATERIALS**

* **(NEW) Advertising Wall in Hall [3m(H) x 10(W)] 5.000€**

*Display of your advertisement on the back*

*wall of the exhibition*

* **Masks (NEW) (BOOKED) 10.000€ + production**

*Display of your logo on the masks distributed*

*to all participants, speakers and ESTRO representatives*

* **Conference Lanyards (BOOKED) 10.000+production**

*Quantity: 8000 units*

* **Health corners in the exhibition hall 10.000+production**

*Display of your logo in the area where fruits*

*and coffee are distributed and additional visibility by*

*display of your logo on the coffee cups*

* **Event app 10.000€**

*Display of your logo on the install, welcome and intro*

*Screens of the ESTRO event app*

* **Wi-Fi 10.000€**

*Display of your logo on the Wi-Fi landing page*

* **Exhibitor’s Directory (digital) 2.000€**

*Display of your advertisement in the key document on*

*exhibition & industry for all participants*

*(available on the ESTRO website and*

*via the ESTRO app)*

* **Program Overview (Physical) 10.000€**

*Display of your logo on the handy guide to the congress,*

*featuring both an overview of the program and a venue map and*

*distributed to all participants*

**ONSITE ADVERTISING**

\*\*\*Please find the onsite advertising options in the “[ESTRO 2021 Onsite Advertising Catalogue](https://www.estro.org/getmedia/236dbf1c-bc5b-4720-b30b-3dbf4bb99380/ESTRO-2021-Onsite-Advertising-Catalogue_1.pdf.aspx).”

These are the options offered at the moment and additional items might be added later.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Ref. No.** | **Area** | **Description** | **Price** | **Booked Items** |
| S4 | South Entrance | Backlit Diptych South Entrance-double-sided laminated paper | 250€+Production |  |
| S5 | South Entrance | Canopy South Entrance Module-vinyl, one-sided module (*available as pack of 10 units)* | 3200€+Production |  |
| S11 | South Entrance | Full bus IFEMA circuit- 2 sides+back part of the bus is available for branding | 6500€+Production |  |
| S13 | South Entrance | Backlit Magnum South Entrance-one sided laminated paper | 450€+Production |  |
| S21 | South Entrance | Foam Columns South Hall-each column is branded on 4 side. | 750€+ Production |  |
| S34 | South Entrance | Vinyl right & left side south entrance-four sided vinyl at the south entrance | 1500€+ Production |  |
| S33 | South Entrance | South Entrance flags-double sided fabric flags | 100€+ Production |  |
| A5 | Avenida | Vinyl overpass central area halls 3-4 (north face), one sided | 1850€+ Production |  |
| A6 | Avenida | Vinyl overpass central area halls 5-6 (south face), one sided | 1850€+ Production |  |
| A7 | Avenida | Vinyl overpass central area halls 5-6 (north face), one sided | 1650€+ Production |  |
| A8 | Avenida | Vinyl overpass central area halls 5-6 (south face), one sided | 1650€+ Production |  |
| A9 | Avenida | Vinyl overpass central area halls 5-6 (north face), one sided | 1850€+ Production |  |
| A10 | Avenida | Vinyl overpass central area halls 7-8 (south face), one sided | 1850€+ Production |  |
| A11 | Avenida | Vinyl overpass central area halls 7-8 (north face), one sided | 550€+ Production |  |
| A12 | Avenida | Vinyl overpass central area halls 7-8 (south face), one sided | 550€+ Production |  |
| A13 | Avenida | Vinyl overpass central area halls 9-10 (north face), one sided | 550€+ Production |  |
| A14 | Avenida | Canvas overpass central area halls 7-8 (north face)-one sided | 500€+ Production |  |
| A15 | Avenida | Canvas overpass central area halls 9-10 (south face)-one sided | 500€+ Production |  |
| A16 | Avenida | Avenue Portico 1- one sided wood+canvas | 5400€+ Production |  |
| A17 | Avenida | Avenue Portico 2- one sided vinyl+wood+canvas | 12.000€+ Production |  |
| A17-E | Avenida | Vinyl Elevator Central Court Two Fronts (2 sided) | 6700€+ Production |  |
| A18 | Avenida | Double sided banner court, canvas | 700€+ Production |  |
| A22 | Avenida | Illuminated Mupi Court-one sided laminated paper | 160€+ Production |  |
| A23 | Avenida | Totem, four-sided canvas located at various locations in Avenida | 730€+ Production |  |
| A25-B | Avenida | One Side Transparent Vinyl Moving Walkway, glass panels on the walkway | 220€+ Production |  |
| A25 | Avenida | Two-sided vinyl Moving walkway, glass panels on the walkway | 360€+ Production |  |
| A26 | Avenida | Two-Sided Banners halls (8 units pack) | 1800€+ Production |  |
| A28 | Avenida | Canvas North Court-one side | 4600€+ Production |  |
| A31 | Avenida | Columns Border Arch- canvas+wooden+Forex (4 sides) | 1400€+ Production |  |
| A32 | Avenida | Columns Entrance Halls-canvas+wooden+Forex (4 sides) | 1400€+ Production |  |
| A33 | Avenida | Columns North Entrance-canvas+wooden+Forex (4 sides) | 1400€+ Production |  |
| A35 | Avenida | Box-located at various locations in Avenida (4 side) | 850€+ Production |  |
| A40 | Avenida | Foam Moving Walkway (single sided) | 55€+ Production |  |
| H3 | Hall 9 | Hall 9 entrance façade banner (large) | 550€+ Production |  |
| H4 | Hall 9 | Halls main doors lintels (on Hall 7 or 9) | 3100€+ Production (HALL 9)  2600€+ Production (HALL 7) |  |
| H17 | Hall 9 | Railing Bathrooms in Halls (exterior side)-2 per stairs | 135€+ Production |  |
| H18 | Hall 9 | Railing Bathrooms in Halls (exterior front)-1 per stair | 55€+ Production |  |
| H19 | Hall 9 | Railing Bathrooms in Halls (interior sides), 6 per stairs | 40€+ Production |  |
| H20 | Hall 9 | Railing Bathrooms in Hall (interior front), 2 per stair | 30€+ Production |  |
| H22 | Hall 9 | Vinyl in the bathroom mirrors | 3350€+ Production |  |
| N1 | North Entrance | Columns North Hall (wood+forex), 4 sides | 1950€+ Production |  |
| N2 | North Entrance | Illuminated Mupi North Entrance-laminated paper | 160€+Production |  |
| N10 | North Entrance | Window TOTAL-foam covering glass | 1200€+ Production |  |
| NH2 | North Entrance | Forex flooring North Hall | 2000€+ Production |  |
| NH3 | North Entrance | North Hall Columns-4 sided | 700€+ Production |  |
| NH8 | North Entrance | Vinyl glass north convention center entrance hall-one side | 2900€+ Production |  |
| NH16 | North Entrance | Vinyl flooring North Hall 1 | 3000€+ Production |  |
| NH17 | North Entrance | Vinyl flooring North Hall 2 | 3250€+ Production |  |
| NH18 | North Entrance | 41 Vinyl steps North Hall | 2000€+ Production |  |
| NH19 | North Entrance | 2 vinyls sides os stairs North Hall | 500€+ Production |  |
| NR7 | North Convention Center Registration | Central elevator North Convention Center entrance hall, 1 side | 950€+ Production |  |
| NR12 | North Convention Center Registration | Columns Registration Area | 250€+ Production |  |
| XX7 | Location Not Specificed | Carpet Signage | 25€/sqm+ Production |  |
| XX8 | Location Not Specified | Vinyl Ground Signage (for asphalt) | 60€/sqm+ Production |  |
| REF D1  (NEW) | SOUTH ENTRANCE | South Façade Giant Screen | 10.000€ |  |
| REF D2F  (NEW) | SOUTH and NORTH Halls | South and North Halls LED Screens (Side Section) | 5.000€ |  |